## Six Sigma



THE METHOD OF CHAMPIONS

### Objectives

- Define "quality"
- Explain key performance objectives
- Define key quality terms
- Illustrate process improvement using Six Sigma
- List quality considerations at DTCC

### What is "quality"?

- John Ruskin
- Henry Ford
- Peter Drucker
- W. Edwards Deming
- Jack Welch

Quality is never an accident; it is always the result of intelligent effort.

Quality means doing it right when no one is looking.

Quality in a product or service is not what the supplier puts in. It is what the customer gets out and is willing to pay for.

Quality is the result of work efforts divided by total costs.

Quality means reducing costs and increasing sales.

### Key performance objectives





# Six Sigma history

### Six Sigma was

- Developed by Motorola and GE in 1980s to improve manufacturing processes
- Extended to financial services in late 1990s
- Adopted by DTCC in 2001



### Key quality terms

Metric

**Standard of measurement** 

Time to resolve a customer issue

Percentage of budget spent on design

**Average phone hold time** 

**Number of customer complaints** 

**Customer acquisition and retention rates** 



### Key quality terms

**Defect** 

### **Failure to conform to requirements**

20% of customer issues resolved in more than 2 minutes

3.5% of budget spent on product redesign

10% of customers on hold for more than 30 seconds

**5% more customer complaints per month** 



**Drop in customer acquisition and retention rates by more than 0.5%** 

### Key quality terms

Sigma (σ)

**Measure of variability** 

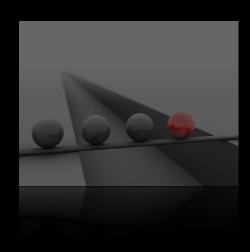
Time to resolve a customer issue:  $2.34\sigma$ 

Percentage of budget spent on product design:  $3.31\sigma$ 

Average phone hold time: 2.78 $\sigma$ 

Number of customer complaints:  $3.14\sigma$ 

Customer acquisition and retention rates:  $4.08\sigma$ 



## What is a sigma level?

б		2	3	4	5	6
Defects per 1,000	690	308.5	66.8	6.21	0.23	0.034
Percentage yield	31%	69.15%	93.3193%	99.379%	99.9767%	99.99966%
Industry average			Apparel industry	Financial services	Car tire manufacturers	Airline safety Drug quality assurance

DPMO =  $\frac{(1,000,000 \times \text{Number of actual defects})}{(\text{Number of units } \times \text{Defect opportunities})}$ 

## Comparison of sigma levels

σ	3	4	5	6
Defects per 1,000	66.8	6.21	0.23	0.034
Percentage yield	93.3193%	99.379%	99.9767%	99.99966%
Lost letters	133,600 per hour	12,420 per hour	466 per hour	6.8 per hour
Incorrect surgical operations	33,400 per week	3,100 per week	117 per week	1.7 per week
Short or long landings	13 each day	l each day	17 each year	l every 5 years
Wrong prescriptions	1,336,000 each year	124,200 each year	4,660 each year	68 each year

Examples are for illustration only and are based on U.S. data.

### Sample process improvement

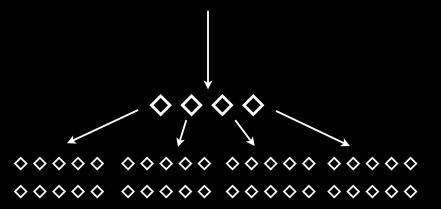
### **Annual post-payable adjustments**

Rework
Fielding customer inquiries
Potential financial loss

#### 7500 securities

4 participants per security

10 customers per participant



$$7500 \times 4 \times 10 =$$

300,000

4.Πσ

security holders affected

### Sample process improvement

### **Annual post-payable adjustments**

4 participants per security

10 customers per participant



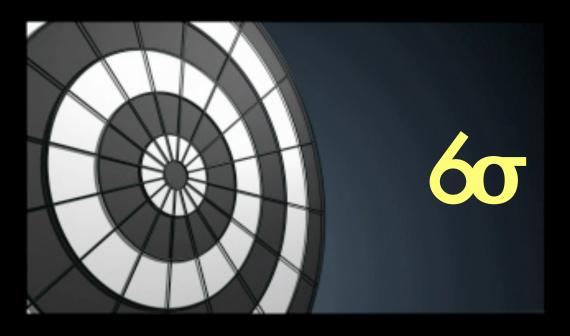
$$3750 \times 4 \times 10 =$$

150,000

security holders affected

4.34σ

### Internal and external sigmas



Internal sigmas

External sigmas

Track and eliminate defects caused internally

Track and partner to eliminate defects caused externally

# Six Sigma at DTCC

### Since adopting Six Sigma in 2001, DTCC has

- Certified a cross-functional population of employees as belts (Yellow, Green, Black, and Master Black)
- Instituted Balanced Business Scorecard
- Won several global Six Sigma industry awards
- Launched process excellence initiative enterprisewide



### The method of champions

#### DTCC

- Shares internal and external performance data with process partners
- Collaborates with process partners to improve industrywide business processes



### Summary

- Defined "quality"
- Explained key performance objectives
- Defined key quality terms
- Illustrated process improvement using Six Sigma
- Listed quality considerations at DTCC

### Additional information

How The Depository Trust & Clearing Corporation Built

**A Culture of Quality** 

"How DTCC Built A Culture of Quality"

www.dtcc.com/leadership/research

For more information on DTCC's quality program, contact your relationship manager or e-mail BusinessReengineeringAndQuality@dtcc.com.



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